

DEPARTMENT OF MANAGEMENT STUDIES MINUTES OF THE SEVENTH MEETING OF BOARD OF STUDIES

Venue

Online

Date

19.05.2022

Time

2:00 PM

Members Present:

S. No.	Name and Designation	Position in Committee
1.	Dr.A.Krishnamurthy, Professor & Head, Coimbatore Institute of Engineering & Technology	Chairman
2.	Dr.KrishnaveniMuthiah, Professor, PSG Institute of Management, Coimbatore	University Nominee
3.	Dr.G.Barani, Associate Professor, Bharathiar University, Coimbatore.	Subject Expert
4.	Dr.A.Senthilkumar, Assistant Professor (Sr. Gr.), Amrita School of Business, Coimbatore.	Subject Expert
5.	Dr.R.Maheswaran, VP – Finance and Infrastructure, Coimbatore Hi tech Infrastructure Pvt. Ltd. (Special Economic Zone- ITES), KGISL, Coimbatore	Industry Representative
6.	Dr.S.Ramachandran Associate Professor, Dept of Management studies, St Peters Institute of Higher Education and Research (SPIHER)	Alumni
7.	Dr.K.A.Chinnaraju, Professor and Director, Coimbatore Institute of Engineering & Technology	Member

3.	Dr.S.JayaBharathi, Professor, Coimbatore Institute of Engineering & Technology	Member
9.	Dr.S.Priyadharshini, Associate Professor, Coimbatore Institute of Engineering & Technology	Member
10.	Dr.N.V.Poovendhiran, Associate Professor, Coimbatore Institute of Engineering & Technology	Member
11.	Ms.S.Ambika Assistant Professor, Coimbatore Institute of Engineering & Technology	Member
12.	Ms.V.Suveena Assistant Professor. Coimbatore Institute of Engineering & Technology	Member

Agenda:

- To Approve the Curriculum and syllabi for third semester under the categories Professional Core (PC), Professional Elective (PE) and Employability Enhancement Course (EEC) for regulation 2021 under CBCS for the batch of postgraduate MBA students admitted during the academic year 2021 - 22.
- To Approve minutes of sixth Board of Studies meeting held on 03.02.2022. 11
- To Approve the Panel of Examiners and Question Paper Setters. 111.
- Any other matter with the permission of the Chair. iv.

The meeting commenced with welcome address by Chairman, Dr.A.Krishnamurthy. The salient features of the curriculum and the syllabus for the third semester (2022-2023) was then presented for discussion amongst members of Board of Studies. After discussion the following suggestions were made:

- The bloom taxonomy to be consistently maintained throughout the syllabus
- The details of protocol to be followed from the topic selection to the report submission for the MBA project work are to be briefly included in the syllabus.
- Current corporate practices in banking and investment may be included to create knowledge update, citing case examples.
- Managerial relevance is to be given more importance for the new topics like Artificial Intelligence, Machine learning and Industry 4.0
- Since it is mandatory for all Indian Corporate to set aside a definite portion of profit for CSR activities, selected case examples can be included suitably in the syllabus

After detailed discussion, the following resolutions were passed

Item 1.1: Resolved to approve the curriculum and syllabi for third semester under the categories Professional Core (PC) for regulation 2021 for the batch of postgraduate MBA students admitted during the academic year 2021 - 22

Item 1.2: Resolved to approve the inclusion of suggestions given in the previous Board of Studies meeting held on 03. 02.2022

Item 1.3: Resolved to Approve the Panel of Examiners and Question Paper Setters recommended and presented for the academic year 2022-2023

Finally, the meeting was concluded with a vote of thanks proposed by Ms.V.Suveena, Assistant Professor, Department of Management Studies.

The meeting was concluded at 03:00 P.M.

CHAIRMAN